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THE SAYWITZ COMPANY

PRESS RELEASE

BARRY SAYWITZ SERVES ON A PANEL FOR RENTV, ORANGE COUNTY STATE OF THE MARKET SYMPOSIUM – JUNE 26, 2025

Barry Saywitz, President of The Saywitz Company and Managing Partner of Barry Saywitz Properties has recently served on the multi-family panel of experts at the RENTV 2025 Orange County State of the Market Conference and Symposium which was hosted by RENTV in Irvine, California. The conference hosted with more than 250 real estate experts from all over Orange County and encompassed expert panels with top local executives and deal makers discussing various segments of the commercial real estate market in Orange County, California. These panels included office, industrial, retail, multi-family and finance.

The conference was hosted at the Irvine Company's Spectrum Terrace at 17520 Laguna Canyon Road in the Irvine Spectrum at their corporate conference center.

The multi-family panel was moderated by Steve Bloom, CEO and Founder of RENTV. The panelists included Barry Saywitz, President of The Saywitz Company, Bill Shopoff, President and CEO of Shopoff Reality Investments, Jim McKenzie, General Partner of Greenwood & McKenzie and Pat Swanson, Managing Director of Stream Reality Partners.

The Panel discussed all aspects of the current trends in the multi-family sector in Orange County. Topics of discussion included details on cap rate, interest rates impact to transactions, government regulation, transaction volume overall, market pricing, impact of insurance on the multi-family sector and the future development projects in the multi-family sector.

Barry Saywitz commented, "The conference was a great success and all the feedback that I received was positive and the attendees that I spoke with appreciated the candid conversation of all the panelists and insight into their perspectives on the marketplace. I was honored to be part of the panel with the other well known and respected panelist. I appreciate the opportunity from RENTV to participate in the event, I look to it every year. I was able to see some old faces and meet some new people and learned a few things as well."

Additional information on The Saywitz Company can be found at www.saywitz.com

Additional information on RENTV can be found at www.RENTV.com

RENTV is a western regional marketing company which encompasses focus on market trends, research and information in all the western markets of the United States.

The Saywitz Company is a national commercial real estate brokerage, consulting and investment firm headquartered in Newport Beach, California which exclusively represents tenants and users of commercial real estate in the office, industrial and multi-family sectors. Barry Saywitz Properties owns and operates its own portfolio of multi-family, office and retail properties throughout Southern California.

