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# PRESS RELEASE

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***“LET’S TALK REAL ESTATE” WITH BARRY SAYWITZ MARKS ONE YEAR ANNIVERSARY OF  
LIVE COMMERCIAL REAL ESTATE RADIO SHOW***

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*January 5, 2023*



Barry Saywitz and The Saywitz Company are pleased to announce the one-year anniversary of “Let’s Talk Real Estate with Barry Saywitz,” a live radio/podcast, which is aired every Tuesday at 9:00 a.m., PST from the OC Talk Radio studio on the campus of UCI in Irvine, California.

Mr. Saywitz was approached by OC Talk Radio in early 2021 to become the host of their new commercial real estate radio/podcast which focused on real estate issues and economic trends in Orange County and throughout Southern California. The show first aired in October 2021, once the campus at UCI officially re-opened, due to Covid, the OC Talk Radio studio was re-opened as well. The state-of-the-art radio studio broadcasts the show on a number of internet sites including its own OC Talk Radio, Podbean, LinkedIn, YouTube, iHeart, Spotify, Spreaker, Soundcloud, public radio, and many more.

**"Let's Talk Real Estate with Barry Saywitz"** celebrated its one-year anniversary in November of 2022 and continues with its mission to explore and address pertinent and relevant real estate issues affecting the real estate markets here in Southern California. The show is typically booked several months in advance with high-powered real estate and economic figures, including business owners, developers, CEOs, and brokers. The show also focuses on a number of political figures and municipalities and how the real estate markets impact those areas and vice versa. Former guests have included Mayors of a number of cities throughout Orange County, candidate for California Governor, State Senators, Orange County Board of Supervisors, large scale real estate developers, and Presidents and CEOs of some of the largest commercial and residential brokerage companies in Southern California.



For additional information on The Saywitz Company, you can go to [www.saywitz.com](http://www.saywitz.com). All of the previous episodes are housed on The Saywitz Company website as well, under the "videos" section of the website. You can also search for them on YouTube and the other internet sites. For additional information on OC Talk Radio, you can visit [www.octalkradio.org](http://www.octalkradio.org).

Barry Saywitz commented, "I'm excited about the upcoming episodes for 2023 as we continue to explore the growth and dynamics of the real estate markets here in Southern California and how the overall economy will impact those market sectors moving forward. We also continue to bring a number of business leaders, CEOs, and political figures. Our guest list is a who's who of real estate figures and I am excited to incorporate them into the show."

The Saywitz Company is one of the largest privately held commercial real estate brokerage companies in Orange County and one of the oldest which is based in Orange County as well. Mr. Saywitz is a 33-year veteran of the commercial real estate industry and has negotiated transactions in all 50 states as well as throughout Mexico and continues to oversee the day-to-day operations of The Saywitz Company and Barry Saywitz Properties.



The Saywitz Company



**LET'S  
TALK  
REAL  
ESTATE!**

**YOUR WEEKLY BS**  
WITH BARRY SAYWITZ

