



OC METRO

THE BUSINESS LIFESTYLE MAGAZINE

Commercial PROPERTIES

Is your rent going up?

The Saywitz Company has some answers.

In the ever-changing cycle of Orange County's commercial real estate market, tenant's in today's market place find themselves in a landlord's market with rental rates climbing. What options do companies have in today's environment to control their real estate costs and make smart business decisions relative to their real estate? The answer: Hire real estate professionals to assist you in providing the valuable information, which is necessary to make informed business decisions, and expert negotiators to assist them in identifying and negotiating the overall best terms and conditions for your company.

The Saywitz Company, Orange County's oldest tenant representation firm, is headquartered in Newport Beach, and has, since its inception, only represented tenants and users of commercial real estate. The Saywitz Company's team of experts includes: finance, construction, architecture, strategic planning and expert negotiators. The company represents small entrepreneurial firms, regional corporations and Fortune 500 companies. The company has maintained offices in Orange County for more than 30 years



The Saywitz Company's team of experts guides its clients from start to finish. The company has achieved rental rates for renewing their client's leases on average from 10% to 25% below the prevailing market rates. Their negotiating strategy provides for a "win-win" for all

clients." The Saywitz Company has access to all available space in the marketplace, to be used not only for comparison purposes, but also for identifying new and/or alternative facilities. Barry Saywitz, noted, "With today's access to information and technology, it is important to utilize all of the resources that are available to you. We, at The Saywitz Company, make sure that we arm our clients with all of the information necessary to make informed business decisions."

Make sure that you are well armed and well educated about the real estate market, and that you have engaged professional to guide you through this process.

For more information on The Saywitz Company, go to www.saywitz.com or call 949.930.7500.



"We analyze all aspects of a transaction and create negotiating leverage for our clients."

- Barry Saywitz, president of The Saywitz Company

and negotiates transactions throughout the United States. Firms like The Saywitz Company, help business owners identify their real estate requirements, quantify how much space they will require both today and, in the future and leverage the company's strength as a tenant in the marketplace.

parties regardless of the current market conditions.

Barry Saywitz, President of the company, comments that, "There are many ways to save money in a landlord's market when representing a tenant or buyer. We analyze all aspects of a transaction and create negotiating leverage for our