LEADERS OF INFLUENCE: COMMERCIAL REAL ESTATE





KYLE NELSON PRESIDENT

With more than 30 years of experience in the construction and development industry, Kyle Nelson is the President/CEO for Riviera Building & Development, Inc. and started the company in 2004 after

gaining invaluable experience working for other top companies in the industry. In his role with the company, he sets overall strategy for ongoing business, oversees all operations, and leads new business development efforts. Projects have been completed throughout the West Coast and in Hawaii. He has vast experience in both new construction and tenant improvements in all market sectors including hospitality, office, retail, custom residential, educational, healthcare and industrial.

Mr. Nelson can be reached at knelson@rivierabd.com. Riviera Building & Development Inc. 888 San Clemente Dr Suite 260 Newport Beach CA 92660 www.rivierabd.com



PRESIDENT

BARRY SAYWITZ



Barry Saywitz is a 33-year veteran of the commercial real estate industry in Orange County and was one of the pioneers of Tenant Representation in the OC. Mr. Saywitz runs the day-to-day operations of The Saywitz Company - a national

commercial brokerage, consulting, management and construction company with corporate offices in Newport Beach. He has overseen transactions in all 50 states as well as throughout Canada and Mexico. The Saywitz Company is one of the largest and oldest privately held commercial real estate companies in OC. In 1996, Mr. Saywitz Founded The CORE Network, an organization of independently owned real estate brokerage companies and grew that organization to encompass more than 100 affiliates worldwide, which remains one of the world's largest real estate brokerage organizations. In 1999 he founded Saywitz Properties which today owns, manages and operates its own portfolio of 100 multi-family, office, industrial and retail properties throughout Southern California.

The Saywitz Company and Mr. Saywitz actively support more than 90 charities and non-profit organizations for all types of charitable causes including education, health and medical related, inclusion, military and religious causes. He has raised millions of dollars for various charities through his direct fundraising efforts. Mr. Saywitz is also an accomplished speaker and writer and speaks on numerous real estate panels, and has written countless articles on a variety of real estate topics. He is also the host of Let's Talk Real Estate with Barry Saywitz a weekly live radio/podcast on OC Talk Radio from the Campus of UCI. He has hosted some of the most well-known names in real estate, construction, finance as well as political dignitaries.

Mr. Saywitz can be reached at bsaywitz@saywitz.com.



PERRY S. SCHONFELD

PRINCIPAL AND CHIEF OPERATING OFFICER

Mr. Schonfeld is the principal and chief operating officer for LBA and has over 40 years of experience in the financial and commercial real estate

industries. Since joining LBA in 1997, he has evolved into overseeing the overall operations of the company and currently serves on LBA's Investment Committee. Prior to joining LBA, Mr. Schonfeld was an associate director for Cushman & Wakefield of California, Inc., handling both asset and property management services for the Southern California region. Mr. Schonfeld has been as a member of BOMA Orange County since 1997 and is a past President of the Orange County chapter. Mr. Schonfeld has also served on the BOMA International Executive Committee from 2007 to 2011 and as Chair of the BOMA International Nominating Committee from 2014-2015 and currently a BOMA Fellow as well as a member of the National Advisory Council. He also is a Committee Member of the Real Estate Roundtable, an Advisory Board Member of the Boys & Girls Club of Capistrano Valley, and the Los Angeles Sports and Entertainment Commission.

Mr. Schonfeld holds a Master's in Business Administration degree from the University of California, Los Angeles, and a B.S. degree in Accounting from State University of New York at Buffalo and is a Certified Public Accountant.

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Proud to be one of OC's LEADERS OF INFLUENCE in Commercial Real Estate





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